



**Veco Group**  
Since 1973

## Media Release

### **Veco Group Opens its First Asian Office in Hong Kong**

Leading Independent Swiss Advisory and Fiduciary Services Business Group to Offer Customized Services to Asian and International Private and Corporate Clients

**28 May 2012, Hong Kong** – Swiss-headquartered Veco Group (“the Group”), one of the most widely recognised and professionally respected names in the advisory and fiduciary services industry, announced today the opening of its first Asian office in Hong Kong. The new Hong Kong office is a strategic part of the Group’s commitment to bring its unrivaled level of Swiss tradition of reliability, customisation and performance to the increasing number of Asia-based private and corporate clients who require discreet and independent advice.

Established in Lugano in 1973 by Mr. Roberto Verga, Veco Group has grown to become a preferred name for clients including some of the most respected families, industrialists, entrepreneurs and corporations in Europe, Latin America, Asia and the Middle East. With a 40-year tradition of Swiss excellence and offices in major financial centers, the Group is distinguished by providing global clients with truly independent and customised solutions in four focus areas, namely trust, asset management, multi-family office and international commercial trade assistance. The wide geographical coverage of Veco Group’s network of branches and partners enables it to offer clients an extensive range of corporate and trust services worldwide. Veco Invest, the independent asset management arm of the Group, provides discretionary “all-weather” investment portfolio management and other bespoke investment services, together with the family office team; it offers clients with multi-family office solutions. Veco Invest is regulated by the Hong Kong SFC. For clients with global business needs, the Group’s multi-lingual international commercial trade assistance team brings more than 30 years of solid experience in trade solutions to advise entrepreneurs on global customs, logistics, export-import cargo insurance, documentary credit negotiation, receipts and payments, as well as credit insurance.

The new Hong Kong operations aim to mirror the service offerings in the Lugano headquarters by providing a full spectrum of advisory solutions to Asia-based clients. Commenting on the launch, Mr. Roberto Verga, Chairman of Veco Group said “I am delighted to open our first Asian office, a milestone for us, in Hong Kong to replicate the same quality of personalised service and success we have enjoyed in Europe and the Middle East. Hong Kong has a fast growing economy with vast opportunities, an excellent financial market infrastructure, and transparent regulatory regime, which provides an ideal platform for us to enter into Asia. The move to set up our first Asian office in Hong Kong demonstrates our confidence in the region and our commitment to serving local clients with the same level of enthusiasm and passion through a unique combination of the Swiss tradition of discretion, reliability and seamless global solutions provided with the personal touch.

“We are pleased to have assembled a group of highly experienced veterans from a variety of backgrounds to join our Hong Kong team. With an unwavering focus on our clients, I have confidence that our strong local team will be the preferred partner providing an unrivaled level of service, and I look forward to their great success in Hong Kong,” said Mr. Verga.

The Hong Kong operations will be the first Asian office of the Group that aims to offer a complete suite of advisory and fiduciary related services. The Hong Kong trust services team is headed by Mr. George Pathmanathan and will advise clients on efficient and flexible solutions in terms of asset protection, estate planning, and wealth transfer over generations, family governance, and tax planning as well as commercial transactions.

Clients with wealth management and multi-family office needs will be served by Veco Invest (Asia) Ltd., the first external asset manager (EAM) from Lugano with a full operation in Hong Kong. It is headed by Managing Director Mr. Peter Lee, who brings to this role more than 20 years of experience in investment and banking. Prudent in investment but innovative in portfolio construction, the team pursues a philosophy of independence and discretion, as it does not belong to any banking group.

Mr. Verga concluded, “Veco Group proudly brings to Asia a 40-year tradition of Swiss confidentiality, flexibility, continuity, and integrity which are the core values of our business. We look forward to serving our clients with a truly 360-degree tailored service that will help them manage their businesses and wealth generation after generation.”

Veco Group has over 100 employees worldwide.

### **Photo Captions**



Mr. Roberto Verga, Chairman and CEO of Veco Group gave speech at Veco Group Hong Kong Office Grand Opening Cocktail.



Mr. Peter Lee, Managing Director of Veco Invest (Asia) Ltd. gave welcome remark at its Hong Kong Office Grand Opening Cocktail.



(From Left to Right) Mr. G. Pathmanathan, Managing Director of Veco (Hong Kong) Ltd., Mr. Davide Verga, Director of Veco Group, Mr. Erwin Lüthi, Deputy Consul General of Consulate General of Switzerland, Mr. Roberto Verga, Chairman and CEO of Veco Group, Mr. Simon Galpin, Director-General of InvestHK, Mr. Stefano Fiala, CEO of Veco Invest, Mr. Peter Lee, Managing Director of Veco Invest (Asia) Ltd, and Ms. Winnie Yung, Business Development Director of Veco Group presided over the toasting ceremony.



(From Left to Right) Mr. G. Pathmanathan, Managing Director of Veco (Hong Kong) Ltd., Mr. Peter Lee, Managing Director of Veco Invest (Asia) Ltd., Mr. Roberto Verga, Chairman and CEO of Veco Group, Mr. Davide Verga, Director of Veco Group, Mr. Erwin Lüthi, Deputy Consul General of Consulate General of Switzerland, Mr. Simon Galpin, Director-General of InvestHK posed for photo with three Chinese traditional lions.

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## About Veco Group

Veco Group is an independent Swiss advisory and fiduciary service business group offering tailored services internationally to both private clients and corporations. Veco Group offers trust and foundation services, asset management services, multi-family offices services and international commercial trade assistance services. Established in 1973 by Mr. Roberto Verga, Veco has grown to become one of the most recognized and professionally respected names in the international fiduciary services industry. Veco Group, headquartered in Lugano, Switzerland has a total of 10 offices worldwide.

For further information on VECO GROUP, please visit: <http://vecogroup.ch>

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